

Erik Sarrazin

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Chair of Public and Behavioral Economics
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Last updated: June 2025

Research Interests

Economics of Education, Personnel Economics, Behavioral and Experimental Economics

Publications

Hartinger, K., Sarrazin, E., Streich, D. J. (2025). *Banking for Boomers – A Field Experiment on Technology Adoption in Financial Services* (Working Paper No. 2505). Gutenberg School of Management and Economics, Johannes Gutenberg-Universität Mainz. <https://ideas.repec.org/p/jgu/wpaper/2505.html>

Sarrazin, E., Kalkusch, I., Klaver, P., Neuhauser, A., Rodcharoen, P., Schunk, D. (2024). *Elterntraining: Eine effiziente Präventionsmaßnahme für eine gesunde Kindesentwicklung? – Interventionsstudie ZEPPELIN*. In: Kroemer, H. K., & Frenz, B., Qualität und Effizienz – ein Widerspruch? Zur Zukunft exzellenter medizinischer Versorgung in wirtschaftlich herausfordernden Zeiten (1. Auflage, Bd. 100). Hanns Martin Schleyer-Stiftung. <https://d-nb.info/1339672944>

Work in Progress

Incentives and Creativity in Groups

single authored (Data collection in progress)

Creative Coordination in Groups

with Katharina Hartinger, Daniel Schunk

Intervention Study ZEPPELIN: Cost-Benefit Analysis of Parents as Teachers Program

with Isabelle Kalkusch, Peter Klaver, Alex Neuhauser, Patsawee Rodcharoen, Daniel Schunk
(Data collection in progress)

Cost-Benefit Analysis of a Self-Regulated Learning Intervention in South Australia

with Sally Brinkman, Daniel Schunk et al. (Data collection in progress)

Intergenerational Transmission of Parenting Styles: Economic and Social Implications

with David Blum, Katharina Hartinger, Maria Kreml, Daniel Schunk (Data collection in fall 2025)

Education

Johannes Gutenberg University Mainz

Ph.D. Student, Advisor: Prof. Dr. Daniel Schunk

Essays in Behavioral Economics of Education

09/2022 - today

Johannes Gutenberg University Mainz

M.Sc. International Economics and Public Policy (Final Grade: 1.1)

10/2020 - 08/2022

Johannes Gutenberg University Mainz

B.Sc. Economics (Final Grade: 1.3)

10/2017 - 09/2020

Employment

Johannes Gutenberg University Mainz Research Associate, Chair of Public and Behavioral Economics	09/2022 - today
University of Teacher Education in Special Needs Zurich Research Associate, Project Collaboration Cost-Benefit Analysis	06/2023 - 12/2024
Johannes Gutenberg University Mainz Research Assistant, Chair of Public and Behavioral Economics	08/2021 - 08/2022
German Public Television (ZDF), Mainz Internship, Main Editorial Office for Economics	03/2020 - 04/2020

Teaching

Tutorial on Principles of Public Economics (Master) Evaluation: 1.17	Winter 2024/25
Lecture on Studies and Research in Economics (Master) Evaluation: 1.30	Winter 2024/25 & Winter 2023/24
Tutorial on Behavioral and Experimental Economics (Master) Evaluation: 1.29	Summer 2025, 2024 & 2023
Introductory Mathematics Course (Master) Evaluation: 1.08	Summer 2024
Seminar on Randomized Experiments in Education (Master) Evaluation: 1.00	Winter 2023/24
Seminar on Scientific Writing (Bachelor)	Summer 2023
Tutorial on Statistics (Bachelor)	Winter 2021/22 & Winter 2019/20
Tutorial on Introduction to Economics (Bachelor)	Winter 2018/19
Supervision of Bachelor and Master Theses All teaching evaluations are based on a scale from 1 (best) to 6 (worst).	

Conferences

Reaching Parents, Strengthening Children - 15 Years of ZEPPELIN University of Teacher Education in Special Needs Zurich	03/2025
Workshop on Financial Literacy, Education, and Behavioral Insights KU Leuven	09/2024
Interdisciplinary Congress Young Science and Practice Charité Berlin, Hanns Martin Schleyer-Stiftung	12/2023

Courses & Scientific Workshops

Microeconomic Foundations of Economics of Education University of Zurich, Ludger Woessmann	10/2024
Current Themes in Behavioral Economics University of Frankfurt, Peter Andre	10/2024
German Family Demography Panel Study Autumn School JGU Mainz, C. Katharina Spieß et al.	10/2024
Personnel and Labor Economics for Education Economists University of Zurich, Tor Eriksson & Anders Frederiksen	04/2024
Econometric Methods in Economics of Education University of Zurich, Guido Schwerdt	02/2024
Workshop on Systematic Reviews and Meta-Analyses JGU Mainz, Larry Hedges & Eric Hedberg	01/2024
Experimental Economics - Lab Experiments University of Frankfurt, Volker Benndorf	10/2023 - 12/2023
Randomized Experiments in Economics of Education University of Zurich, Eric P. Bettinger	07/2023
Science-Advice Toolkit University of Frankfurt, Tome Sandevski et al.	05/2023
Weighting of Survey Data JGU Mainz, Uta Landrock & Anne Konrad	04/2023
Web scraping and Data Mining with Python JGU Mainz, Jan R. Riebling	03/2022
College of Social Sciences: Future of Democracy (in Europe) German Academic Scholarship Foundation, Carsten Q. Schneider & Eva Gabriele Heidbreder	09/2019 - 09/2021

Scholarships

German Academic Scholarship Foundation Studienstiftung des deutschen Volkes	01/2018 - 08/2022
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Volunteering

Youth Soccer Coach & Video Analyst Research Partner “Young Economic Solutions” Competition for High School Children	12/2016 - today 2024
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Languages

German (native), English (fluent), Latin, Ancient Greek

Technical Skills

Stata, Python, LaTeX, HTML, oTree, MS Office